

BUSINESS ADVISOR

May 2020



Members and Associates.



My Side of the Conversation

Update: to our South Metro Chamber of Commerce

As it seems restrictions may soon begin to relax, we will keep you updated. For now, all events have been rescheduled until after June 1, 2020. We may try some virtual networking though, so watch for updates.

As you know, we are all on a day to day calendar. We will keep you up to date via website, emails, and event calendar updates.

We are conducting surveys regularly to keep aware of what makes you comfortable/uncomfortable when we move forward. We will continue to assist you as best we can, and post any of your business information that will help you.

In many cases the location of a rescheduled event is also in a quandry so please be alert to event location changes due to host unforeseen situations after June 1st. This is truly a test of our spirit but an amazing show of your innovation and strength.

No platitudes here, just know the SMRCOC is on the difficult trip with you; and it is very hard.

Update on Army Captain (retired), Louis "Louie" A.

Julia Maxton, President



"PTSD - the Silent Wound."

You know these two heroes from their speech to us at Sinclair Community College last October and for

Congratulations! to MAKSolve Business of the

Many of you have donated to the \$25,000 fund we are raising to purchase another PTSD service dog from K9s For Warriors. We are doing well considering all of the National turmoil since January of this year! Thank You

The new dog is named "Dayton" in honor of the fallen at the Oregon District Shooting last fall, our First Responders, Veterans, and frontline Corona Virus medical teams.

Most of their runs are patients of the virus. Louis' wife is a nurse on the front line as well. So, weeks ago they placed their baby in another state with grandparents for safety. Star works right alongside Louie and several weeks ago began "alerting" on patients with undiagnosed

Update 4/20/20 Louie and Star work on an ambulance in Northern Ohio at a "Hot Spot" city.

fevers. So far her accuracy has saved precious time for diagnosis, and treatment.

Additional Newsletter Sponsors

During these trying times, this Chamber is still collecting dollars toward the purchase of PTSD trained service dogs. Now more than ever these dogs will be needed

desperately by first responders and medical personal who are serving us and

personally suffering trauma from the front lines of this epidemic.

FUND RAISING CAMPAIGN

SPONSORS

Chamber Member's Outreach

Contact Julia at (937) 433-2032 x 103 or email <u>Julia.maxton@smrcoc.org</u> for financial commitment to purchase the life changing service dogs. THANK YOU!

CHI Living Communities St. Leonard

Visit Key-Ads



use them. They can email me with questions on supplies or tips to streamline sewing.

or around at risk family member. I am happy to supply individuals with them as well.

might be of interest as we move forward into the new normal.

www.clearmyhead.com We could all use a little stress relief.

CONNECTION MISCONCEPTIONS

purpose and audience.

business and career goals.

purpose and audience."

to the news tab.

For the pattern go to the Kettering Rotary website I'll keep sewing until I run out of fabric or the need is no longer. Let's hope it's the latter.

Social Networking Information

Brenda is filling limited orders through her website. Check out her line of aroma therapy products at

The following is an excerpt from a Sandler Training White Paper. We thought it

The masks I have are two layers of fabric with a pocket to insert a filter, batting, tissue or other layer for extra protection. They have a wire sewn in the top so you can mold it to your nose. They are not Covid 19 applicable, rather they help free up N95 masks and others for the hospitals and front line physicians. These are perfect for ancillary workers and individuals who may need them for personal protection when shopping

You need as many social media connections as possible. Far from it. In fact, depending on your career goals (more on that in a bit). It might be counterproductive to have a ton of contacts on social media. The number and type of connections you have in each platform depends on the purpose and general audience of the platform, as well as your goals. You should connect with everyone who wants to connect with you.

professional: Facebook, Twitter and Linkedin. We'll spend a bit more time on Linkedin specifically, since it's designed to promote connections between professionals. But keep in mind that for your goals, some other platform may make more sense. Just because we limit our discussion to those three platforms doesn't.

Here we will touch on the "big three" social media platforms that most commonly make sense for

Miami Valley Hospital South Old Bag of Nails **Southern Ohio Chamber Alliance Outback Steakhouse Active Electric** Jared Lockwood, Principle from Sandler LegalShield/IDShield Strategic HRinc. **Dayton Dragons Community Energy Advisor Superior Dental Care** Anthem Mewa/Risk Strategies Company ApproRx Holiday Inn Express & Suites Dayton South - I-675

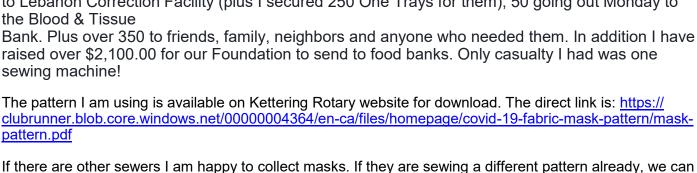
Thompson Hine LLP Cold War Museum Miamisburg Flying Ace Car Wash **Voss Auto Network** St. Leonard - CHI Living Communities Freddy's Steakburgers **Archer's Tavern** The Golf Club at Yankee Trace **Dayton History Doug Helser NCR Country Club**

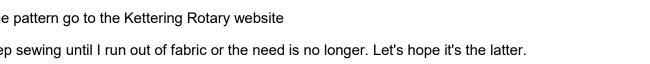
Julia Maxton South Metro Chamber, President

the Blood & Tissue

sewing machine!

pattern.pdf





Yes – no- maybe. It depends on the platform, and it may still vary based on your goals. On Twitter, for example, any number of people can follow you, and you don't have to follow them back unless you find them interesting and valuable. On Facebook or Linkedin, the connections are mutual, and you may want to be a bit more selective in who you connect with. It's generally better to connect

In a word, nope. In two words, definitely not. But don't worry - that means that you can different

For the majority of professionals, you won't get an equal amount of mileage on every social media platform. You can efficiently use your time and energy by focusing on the platforms that fit your

social media platforms for different purposes, instead of trying to juggle the same goals on multiple platforms. You can think of each social media platform as its own entity with a specific

with people you know in real life, but there is no expectation for that on Twitter.

What works on one social media platform will work on another.

You need to be on as many social networks as possible.

"You can think of each social media platform as its own entity, with a specific If you would like to learn more visit the Chamber website at www.smrcoc.org and go

Last Year at the Dragons Game

Hunter Consulting—Group Workers' Comp coverage. Jeff Price - jprice@hunterconsulting.com Risk Strategies—Anthem MEWA Health Insurance, Anthony Sucato -asucato@risk-stratgies.com Strategic HRinc-Total HR assistance and solutions, Samantha Osborne-sam@strategicHRinc.com Focus CFO-Assistance with long and short term planning and more, Mark Clowerm.clower@focuscfo.com Community Energy Advisors—Save 15% to 20% on your utility bills, Rick Davidson—

Sinclair Community College South **Kettering Health Network Voss Cadillac Farmers Merchants Bank** Wright Patt Credit Union N2 Publishing / Be Local Magazine

keep busy during the Coronavirus outbreak.

Major Benefit Suppliers Please remember our major benefit suppliers. In many cases they are able to provide cost savings that we all need moving forward. rdavidson@caeteam.com Other major benefits are listed on the Chamber Website. A heartfelt Thank You to the wonderful sponsors of the South Metro Regional **Chamber and Safety Council.** With their support we are able to be the business engine that will drive the networking hub crucial for support and information. We list them here so that you can acknowledge them as you can, and know that by sponsoring us they are determined to support your business future. You are always welcome to participate as a sponsor as well!! 2020 Chamber Sponsors **Dayton Power & Light Hunter Consulting Co.** Spectrum Reach **Big Sandy Furniture** Key.Ads South Metro Regional Safety Council